

“Match” Benefits for agencies, service clubs & others

Many agencies, volunteer groups, service clubs, faith-based organizations and nonprofits rely heavily on grant money to help with special projects or programs. And .. quite often .. local and federal grants require groups come up with a percentage of match to gain access to the bulk of dollars being awarded. Match normally consists of money from other sources (like cash donations) and the value of donated materials and services.

Our IT'S A DISASTER! books, CDs and ebooks all qualify as community education under most grants and provide a minimum \$4-to-\$1 return on match.

In other words, the 75% to 83% discounts from the \$14.99 retail value of our book, the value of the free customization, the discounts we often provide on freight, and our donated services all qualify as in-kind or community match. So for every dollar spent on our products, your group can earn a minimum of 4 dollars in match.

We can even help bundle various grants or budgeted dollars together and individually receipt each group to help clean out any leftover buckets throughout the year making it a perfect draw-down vehicle for local, state and federal agencies.

Another way to get additional match is ... once you've got an order in the works, consider getting local businesses, agencies, Rotary, Kiwanis, utility companies or others involved to help sponsor your purchase or put ads inside your books, CDs or eBooks. And take whatever you can get .. lines of credit, barter, trade or cash if you can get it .. and keep it all! We'll do the ads for free and throw the value in as in-kind match to boost your coffers!

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