

Fundraiser Programs

We have some exciting and creative ways to help schools and volunteers raise funds utilizing our "IT'S A DISASTER!" books, eBooks and CDs.

Our "**traditional**" fundraiser allows kids to sell our books to local citizens and earn up to **75%** or more. Schools and youth groups can sell our \$15 book to the public for whatever price the Coordinator sets and keep everything above the \$3.50 per book cost. Some groups pre-order so they can give books out as sold -- others use the Order Form to take prepaid orders. And we provide free customization and freight to schools.

Another way volunteers and schools can raise money is through our "**referral**" program. This simple program just requires groups help us spread the word about our products to businesses and agencies ... or share the Fundraising Program with area schools. Just share our web site or toll-free# ... we do all the work and, if any sales result, we'll donate **10%** back to the referring entity.

Our creative "**Ad / Sponsorship Program**" complements other programs since **100%** of the money spent by local companies STAYS with local First Responders and schools. Consider getting local businesses, utility companies, service clubs or agencies involved to help sponsor your purchase or put ads inside your books, CDs or eBooks. Take whatever you can get for ads or sponsorship like cash, lines of credit or trade .. and keep it all! We'll do the ads for free and throw in the value as match.

And finally, our "**Affiliate Program**" offers groups the opportunity to earn **10% - 20%** on eBook and book sales using an easy web link .. plus another **4% - 8%** is available as a 2nd level commission. There is no cost to become an Affiliate. Just sign up and place a text or banner link on your site. When someone clicks on your link they are taken to our site and the commissions are all tracked electronically on any orders placed by those visitors.

There are several overviews, examples and Kits online at www.itsadisaster.net or call 1-888-999-4325 to discuss any ideas to help fund your organization!