

Example of collaborative custom book project with Ads / Sponsors

Many times groups want to purchase "IT'S A DISASTER!" books for local volunteers and citizens but have very limited budgets. A creative way to raise money and get local businesses involved is to sell ads or sponsorship inside books (or CDs or eBooks).

Just let businesses, utility companies, service clubs and others know they can pay for Ads with cash, lines of credit, barter or trade (basically whatever you can get) ... and keep it all since Fedhealth will print the ads for **free** and throw the value in as "match" on your paperwork.

For example, a small community in Alaska had no money to purchase custom books but wanted a copy in every home on the island. So the DPS Director approached his Local Emergency Planning Committee and the LEPC members contributed money, services, fuel and other stuff in exchange for having their logos and data in the book and on the cover.

In fact, the Director collected enough money to pay for his entire book order and part down on a civil defense siren for the Island. It was a community effort that was a total win-win for the agency, residents and local businesses.

Logos, lists of sponsors, messages and other data can be added to any custom book, CD or bulk eBook order ... or done with free peel & stick labels.

Keep in mind we are completely flexible and welcome any new ideas to get this information into the public's hands and help our country "be aware, be prepared, and have a plan". Learn more at www.itsadisaster.net or call 1-888-999-4325 toll-free.