

Example of a collaborative CD project using multiple funding sources & Agencies

A community is working on combining funds to purchase 25,000 custom mini-round CDs for distribution at a sporting event. All Fedhealth products qualify as community education providing a minimum \$4-to-\$1 return on match, plus we can individually receipt each group making it a perfect draw-down vehicle for local, state and federal agencies.

We can customize our IT'S A DISASTER! eBook to include local contact information and other pertinent data plus agencies and volunteer groups like CERTs and MRCs can include their brochures and materials for the public.

Then those volunteers plan to approach local businesses, utility companies, service clubs and others about placing ads on the CD. Groups can take lines of credit, barter, trade, cash or whatever they can get ... and keep it all since we include the ads for **free** and throw the value in as match.

A mini-round can hold 180 megabytes of data and the eBook is less than 2Meg so there's tons of room on each CD for the various agency and volunteer materials plus the ads. The CD could be designed with a sports theme (like a baseball, basketball or football helmet) and is placed in a window sleeve making them convenient to hand out at events. Also, CDs are left open session so recipients can add their personal information, scans of important documents, videos and photos then put the CD in their safe or Grab & Go kits.

Plus, since the quantity is large and the agencies are limited on funds, we're offering to discount the \$3.25 CD price down even further providing a minimum \$7-to-\$1 return on match.

My wife and I are the authors, copyright owners and publishers of IT'S A DISASTER! books, CDs and eBooks and we welcome any ideas to help educate our country and help fund our Emergency Services teams. Basically, if we can afford to do it, consider it done! Please visit www.itsadisaster.net or call 1-888-999-4325 toll-free to learn more. Thank you.