

## Reviews & Comments about "IT'S A DISASTER!"

***From Frank Hollister – Emergency Preparedness Coordinator, Wyoming County Health Department***  
*(Article appeared Warsaw County Courier April 12, 2007)*

... This year, the Wyoming County Health Department is rolling out Disaster Preparedness to the community through the newspaper, radio and our kids. That's right, our kids. I am the Public Health Emergency Preparedness Coordinator for Wyoming County. This year we are really trying to push community education and awareness. Even though we are a small rural community, history has shown that we are not immune to disasters such as tornadoes, floods, and the inevitable snowstorms. It doesn't matter what it is, because we are vulnerable. We have always managed to get through the worst of times, but planning, preparedness and education can make it easier for us in the future.

One of the ways that we are trying to get that message out there is through the Warsaw Junior Tigers football and cheerleading program. They are currently doing their first fundraiser, which involves a book endorsed by the Health Department called "It's a Disaster and what are YOU gonna do about it?" The book is a great tool for everyone to have in his or her house, car, camper or cabin. It covers anything from a tornado, flood or snowstorm to CPR, basic first aid and planning guidelines. There are also many website addresses for you to access for more information contained within the book. This book is currently only available through the Junior Tigers, but future plans will make it available through school boosters countywide. It is a great way for the kids to make money for their fundraisers, and a great avenue for us at the Health Department to spread the message of personal preparedness. ...

***From Gary O'Keefe, Retired Firefighter & Disaster Services Coordinator, MVFD & Latah County, Idaho***

Having served 37 years as a structural firefighter and 20 years as a Disaster Services Coordinator and primary responder on hazardous materials incidents in Latah County, Idaho, I am quite familiar with those functions necessary to protect life, property and the environment. To that end, the disaster prevention, preparedness and basic first aid manual entitled "**It's a Disaster! ... and what are YOU gonna do about it?**", by Bill and Janet Liebsch, is the best single source of guidance I have encountered. Bill and Janet have compiled factual information from a variety of reliable and trusted sources in federal, state and local governments; from the private sector (such as the Red Cross); from industry and from a wide variety of emergency management professionals who constantly review and help edit the manual. ...

***From Craig Marks, CEM, President, Blue Horizons Consulting, and Adjunct Faculty, UNC Chapel Hill Disaster Management Program*** *(Appeared in International Association of Emergency Managers' IAEM Bulletin Book Reviews January 2005)*

... There are lots of books out there dealing with disaster preparedness, or first aid, as a resource guide. Few are indispensable. Few are ever read by the general public. *It's a Disaster! ... and what are YOU gonna do about it?* is an indispensable guide for the general public. It brings together all the facets of disaster preparedness, coupled with what to do when disaster strikes. Let's face it, when 48 percent of Americans don't think anything bad will ever happen to them, how do we help them prepare for something they don't believe will happen - or if it does, will happen to someone else? *It's a Disaster!* is the answer. ... Fedhealth's goal is to get this book into people's hands. They accomplish that task in a variety of innovative partnerships with the public and private sector. Books can be customized with your agency's logo for giveaways or fund-raising events. Their web site has lots of ideas on how they can partner with your agency to help inform the public. This book is well thought out and crafted. It's everything we would have wanted to put in a book if we had the foresight to undertake this project.

***From Barbara Pamboukes, RN, BSN, MEd. - President, New Hampshire School Nurses Association***  
*(Article appeared in NHSNA Newsletter (Volume 5, Issue 3, Spring, 2003)*

... I first learned of this book from Gregg Champlin, NHOEM at the 2002 NHSNA Spring Conference. We did a presentation together on the "School Nurse Role in Comprehensive Emergency Management Planning for Schools." This book is not only a good resource for families, but a great fund raiser for school organizations, ... I would recommend the book as a reference for home use, a resource for first aid and disaster preparedness and as a fund raiser for your school community. As a school nurse I advocated a "safe and healthy" fundraiser to our PTO as an alternative to selling the usual unhealthy candy and snacks to our community...

***From Peter Baker, American Red Cross***

"This is the best and most comprehensive book I have seen covering both first aid and disaster preparedness for individuals and families. Businesses and organizations can use this book to help citizens prepare for emergencies and disasters at the workplace and at home."

***From Joshua Fowler, Executive Vice President, Home Builders Association of Greater Tulsa***

"We are committed to the local and national initiative, FEMA's Project Impact. The board of the HBA of Greater Tulsa feels any way we can ease disaster and emergencies in the lives of our citizens, we are obligated to do so. It is simply the right thing to do. We are pleased to offer this useful book to our members."