

Overview on printing custom "IT'S A DISASTER!..." books ...

Fedhealth has to print 25,000 – 30,000 books at a time to break even so we bundle small custom jobs together which may cause a delay in delivery (usually takes 60-90 days for custom jobs.)

We customize books in the printing process in quantities starting at **1,000 units** and up (**no** upcharge for customization) and if grants don't allow for freight dollars we can offer to help. Quantities any lower than 1k are just too difficult to start and stop using web press, but we can customize our standard books with free peel & stick labels to include your messages to local communities. If you have time constraints we normally ship standard books within 24-hour notice. Or check out our customizable **CD** options online!

Our **4th** Edition has **9** blank pages in front available for customization plus we can change entire front and back cover for you too. The NOAA page in front can also be customized for your local area too. We will work closely with whomever would be supplying custom data and format your files, brochures, etc into our 5-3/8" X 8-3/8" page size. We prefer graphic files be saved 300 - 600 dpi in TIF, GIF or EPS format and emailed over. If you have camera-ready artwork you'd prefer us use, please mail it to our Tucson office.

Once we receive custom artwork, we design it into book-size pages and email drafts of covers and pages back & forth until your group approves. Then, once we have a print job with 20k or more books that we can add your job into, we'll commit to print queue. Our local designer will design actual cover(s) for each job and Fedhealth will email PDFs of all artwork for sign-off. From that point it usually takes about 30 days to get books printed and ready for shipment and another 4-10 biz days to ship. (Basically - about 60-90+ days from day you start sending artwork.)

We try to print every Quarter or so ~ and keep interested groups posted each time we go to print. Groups can increase Qty up to the day before we print (in case groups find more dollars while waiting). Also, we ask for **50%** down once we commit to print queue then balance after receipt of books. We can Invoice each transaction but will work closely with grant / accounting groups to provide whatever paperwork is needed. Some agencies prefer weekly or bi-monthly draw downs and others prepay. If this may be a problem, please call to discuss other billing options ... we can adjust. Also ... if you have a specific \$ figure you need us to back into let us know – we'll do whatever we can to help get agencies the most books for the buck.

As fyi - this "tool" qualifies as public education under most every grant and we can Invoice / receipt various groups in \$3.50 increments if you are bundling different buckets of money together. (For example, we've had groups use dollars from floodplain grants, ODP Terrorism \$, CERT/Citizen Corps \$, general funds, etc and need paper trails for each dollar figure which we can provide.) Fedhealth pays for all customization costs and the value of our labor and services is classed as "match" (i.e. our donation to agencies and nonprofits). Plus our customizable tool provides a minimum \$4-to-\$1 return on "match" whether you do a custom print or purchase our standard books with custom labels since it's 75% off list.

Please note, Fedhealth is a sole source, small business and registered on DoD's CCR (Central Contractors Registration) database, the Ariba Supplier Network and eVA. We are on several State Procurement systems and can provide necessary paperwork needed to help agencies and nonprofits with purchases.

Hope this helps explain how flexible we are. We can be available for conference calls during meetings and specific departments are welcome to contact us direct for assistance or with ideas – even after hours. As fyi - we have several custom books viewable on our web site and can email examples in PDF.

p.s. Check out our Ad Kit on "Free Customization" page ~ groups can keep **100%** of the **\$\$** collected..!

Stay safe, Bill & Janet Liebsch

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