

“Referral Program” Examples

Many government agencies, businesses and groups already purchase "IT'S A DISASTER!" books, CDs and eBooks for customized giveaways to employees, members, customers and local citizens. Below shows how volunteers (like CERTs, MRCs, VFDs, etc), nonprofits, schools and others can complement their fundraising efforts just by spreading the word about our customizable tools.

**NOTE: Below amounts reflect special discounted business pricing through 9/30/2011..!*

- Designed for groups to help raise funds without taking orders, collecting \$\$, etc.
- Volunteers just refer businesses, agencies & groups to Fedhealth's site or toll-free #
- Fedhealth does ALL the work
- Earn **10%** on referred Government, nonprofit or school orders that contact us
- Earn **30%** on any Business orders referred directly to us

Say a volunteer group refers their local Health Department...

- Agency calls Fedhealth direct (who does all the work) and purchases 1,000 books

Cost to agency for books: **\$ 3,500**
(1,000 x \$3.50 / book ... plus free customization)

TOTAL amount earned (10%) for Gov't Referral: **\$ 350**

Or a youth group refers a local business...

- Company calls Fedhealth direct and wants 1,000 books

Cost to business for books: **\$ 5,000**
(1000 x \$5.00 / book plus free customization)*

TOTAL amount earned (30%) for Biz Referral: **\$ 1,500**

Or a group refers a Power company...

- Company calls Fedhealth direct and wants 5,000 books

Cost to business for books: **\$ 25,000**
(5,000 x \$5.00 / book ... plus free customization)*

TOTAL amount earned (30%) for Biz Referral: **\$ 7,500**

And remember... these amounts are non-dedicated, matchable dollars! And ... if groups cannot take a cash donation ... we can purchase needed equipment or provide that value in books!

Basically, groups should think of these products as "**tools**" that deliver safety and preparedness information into consumers' homes while helping fund their on-going efforts!!

Please visit www.itsadisaster.net or call Fedhealth at 1-888-999-4325 for more ideas.