

AFFILIATE FAQs

Fedhealth has a new Affiliate Program associated with our "IT'S A DISASTER! ...and what are YOU gonna do about it?" books and eBook. It offers volunteers, nonprofits, schools and individuals the opportunity to earn **10% - 20%** on online orders ... and another **4%- 8%** is available as 2nd level commissions.

While researching other Affiliate Programs, we found several helpful questions and answers on other sites and compiled some here as fyi.

What does it cost to become an Affiliate?

There's no charge and no obligation to sign up under this program.

How do I become an Affiliate?

Sign up using the link on our Affiliates page or [click here](#). You will receive a Welcome email immediately after you sign up. Keep this email in a safe place since it contains your Username and Password plus a few key web links assigned by our partner **1ShoppingCart.com**. Once you log in, you will see several menu options including Links & Marketing Tools, Reporting options, Resources, etc on the Affiliate Welcome screen.

Who is 1ShoppingCart.com?

You may notice a different web address or name on your email and some Affiliate pages (either www.mcssl.com or www.1shoppingcart.com), but please rest assured your information is safe using **1ShoppingCart.com's** secure, encrypted systems. 1ShoppingCart.com provides secure shopping cart features and digital downloads, along with extensive affiliate marketing programs and real-time reporting. They also give us the flexibility to accept PayPal for book and eBook purchases and we can pay commissions with PayPal so it really expands our offerings. Please contact Fedhealth if you have questions or concerns with any Affiliate screens, systems or features.

What links can I use?

You will need to add a text link or banner on your web site. Unfortunately every web site is different so Fedhealth cannot help you program your link so ask your local webmaster or hosting provider for assistance. Fedhealth has some plain text links and banners available on the Affiliate Welcome page (screen you'll see once you login) or you can use the default affiliate link listed in your Welcome email with your preferred text or graphic. Please use links and banners freely and often to spread the word about our products to others.

Our banner images are saved low-resolution to keep file sizes to a minimum (esp for dialup users). You are welcome to create your own graphics and text links in accordance with our Affiliate Agreement, but please email us a copy or link for our files. And if you'd like to share your banner or link designs with others, please let us know and we'll post them online.

How do I earn commissions?

When someone clicks on your link they are taken to Fedhealth's [How To Order](#) page. There are two different commission structures available through our Affiliate Program. Since paperback

books have a larger overhead than a digital ebook (e.g. cost of printing, warehousing, etc.), book purchases earn a bit lower commission.

For every paperback ordered online, you will receive **10%** (or **\$0.35**) of each **\$3.50** book sale as a commission for directing them to us. We also have another **4%** (or **\$0.14**) available as a 2nd level commission on books. For example, if one of your referrals signs up as an Affiliate, you can earn \$0.14 on every order generated by that referral's traffic.

And for every eBook order, you will receive **20%** (or **\$0.50**) of each **\$2.50** eBook sale as a commission. And there is another **8%** (or **\$0.20**) available as a 2nd level commission on eBooks.

Even if your referral moves around on our web site or leaves and comes back weeks or months later, we will still be able to track them as long as their system retains the cookie from that initial referral. The cookie does not track any personal information about that visitor but it does allow us to link them back to an Affiliate.

Fedhealth pays affiliates on the 1st of each month for all sales for the previous month. We require a minimum of **\$25.00** U.S. in commissions to your account before we distribute a check or PayPal transfer. All commissions are accrued until this minimum level is achieved.

There is a robust reporting feature on the Affiliates page allowing you to monitor referrals, sales and other statistics.

Please note: we have the ability to create special customized programs and pricing on eBooks with this same 20/8 commission structure ~ please call to discuss further! Also -- another way groups can earn commissions is to just refer local agencies, businesses or schools to Fedhealth. Check out our other [Fundraiser Programs](#)

Who do I contact with questions or suggestions?

If you have any suggestions or questions about our new Affiliate program please contact Fedhealth at 1-888-999-4325 (7a-4p Pacific M - F) or email affiliates@itsadisaster.net. We welcome and appreciate feedback from the field!